

ABSTRACT OF THE DISCLOSURE

5 A system is provided for allowing a user to customize
an Internet web site having several features. This system
includes an Internet server that controls the web site. The
system further includes a web page-forming component that
creates a personal web page for incorporating one or more of
the web site features. The personal web page is created in
response to an input provided by the user. The personal
page has a private component that is accessible only by the
user and a public component that is accessible to anyone.
10 The user's input determines which web site features appears
in the personal page. The user's input also determines
which of the features appear in the private component and
which of the features appears in the public component.